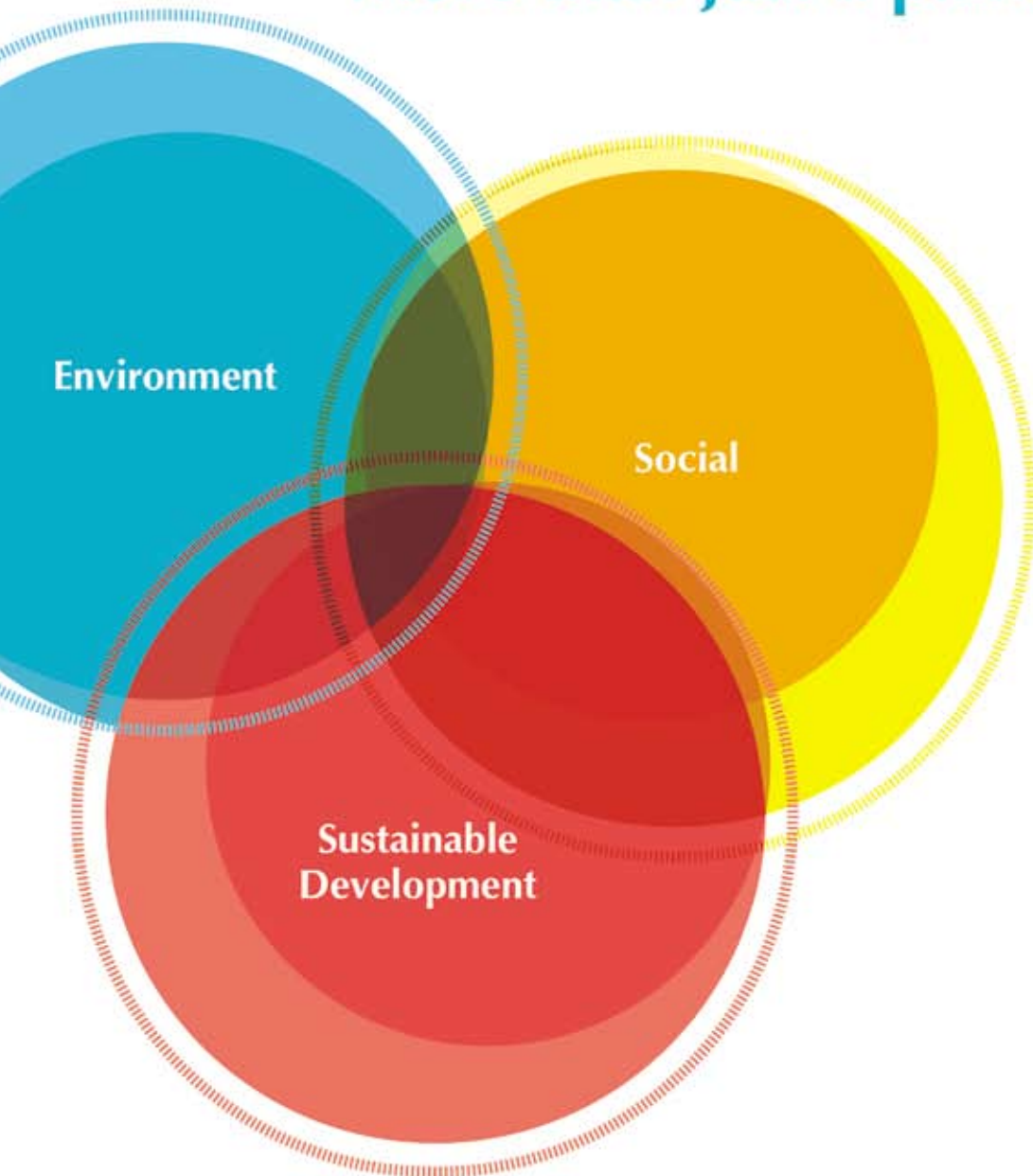


**More than just a paint company**



**Social Responsibility Report 2008-09**



## About this Report

The Social Responsibility Report is an important document as it enlists Kansai Nerolac's Social initiatives. This is the way to be transparent about the company's activities.



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## From the M.D.'s Desk...

“Our commitment to good governance, ethical conduct and operating in a socially responsible manner has long been core to our way of doing business.”



Our commitment to good governance, ethical conduct and operating in a socially responsible manner has long been core to our way of doing business. Quite simply, as a trusted organization, we know that our stakeholders expect us to do the right thing. Being a socially responsible organization can manifest itself in many ways: contributing money to the needy causes, helping protect the environment, provide safe products & numerous other actions in the areas of health, education, community development and environment preservation and take pride.

It makes a great business sense to actively return some of the rewards back to the community in which the Company operates, and that makes it truly successful. It is for this reason that I feel so strongly about Corporate Social Responsibility and encourage our spirited employees to volunteer, to benefit others.

This report presents a clear picture of KNPL's CSR program initiatives, in areas such as environmental stewardship, and community investment. We have chosen to highlight transparently KNPL's CSR activities. And, while we have much to take pride in, we are also taking action in those areas in which we need to improve. Wherever possible, we have provided specific quantifiable data to assess the progress made.

In the coming year, we will face many challenges as we continue to structure our business to compete more effectively. Our future success depends on our ability to operate in an environmentally and socially responsible manner. This report—and the action plans that drive it—are an important step in inspiring confidence that KNPL is working to create a sustainable future not only for the Organisation, but also for society.

A handwritten signature in black ink, appearing to read 'H. M. Bharuka'.

**H. M. Bharuka**

Managing Director

# About the Company



**K**ansai Nerolac Paints Limited (KNPL) headquartered in Mumbai was established in 1920 (formerly known as Goodlass Nerolac Paints Limited). The company is a manufacturer of paints, varnishes, enamels, and powder coatings. KNPL offers a comprehensive range of products both in Industrial and Decorative businesses. Over the years, company has enjoyed market leadership in industrial and powder coatings with a clear dominance in automobile segment and good standing in architectural coating business. Decorative segment comprises products like fillers, primers and topcoats both for interiors and exteriors. Industrial segment comprises products like primers (including CED), topcoats (solids and metallic), clear coats, thinners, fillers and powder coatings.

Kansai Paint Co. Ltd. of Japan holds 69.27% equity of KNPL. Kansai Paint is one of the top ten paint companies in the world. The company has technical tie-ups with reputed foreign collaborations such as Oshima Kogyo, Nihon Parkerizing and Ameron - PPG in the field of high performance and sophisticated coatings.

KNPL has four manufacturing locations which are at Lote in Maharashtra, Perungudi in Tamilnadu, Jainpur in Uttar Pradesh and Bawal in Haryana. The Corporate Office is situated at Lower Parel in Mumbai.

The total strength of employees is a little over 2000, spread across the corporate office, manufacturing plants, divisional and area offices.

Nerolac is a well-established brand in Decorative Coatings. It has a widespread distribution / marketing network with over 11000 dealers serviced from 65 sales locations. Introduction of new Superior Architectural Coatings is an ongoing process in KNPL, which helps in maintaining brand loyalty and image.

The product range of Decorative Coatings includes exterior and interior finishes, wood finishes, auto refinishes and certain specialty products. The product range in automotive coatings include Pre-treatment Chemicals, Electro Deposition Primers, PVC sealers, Mono coats & Metallic finishes, Clear Coatings and powder coatings.

KNPL is a professionally managed company with

a young and vibrant team with an average age of less than 35 years. It has implemented ERP and is the first Paint Company in the world to have implemented ERP successfully in one go. It has undertaken other IT initiatives as well like APO for Supply Chain Management, Data Warehousing, & Employee, Vendor and Sales Portal.

While KNPL is a diverse company with multi plant and multi-locational presence in India, it still maintains a common set of standards values consistently across the organization. At KNPL, the Corporate Core Values are the tenet for employee behavior, both internally and externally. As an organization, KNPL is

committed to address Environmental, Health, Social and Ethical issues. The social responsibility activities are executed through a Charitable Trust, which was formerly established to ensure availability of funds for the various projects and activities undertaken. During the year, several initiatives have been completed in the areas mentioned earlier, across several states. Employees too are encouraged and supported to participate in the execution of the initiatives.

KNPL releases the CSR report every year and this one is for the year 2008-09. For any clarification on the report or its contents, please write into [press@nerolac.com](mailto:press@nerolac.com).

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## Guiding Principles

- The basic activities are to be in areas of health, education, community development & environment preservation, with a focus on health & hygiene.
- Support projects which are sustainable, have relevance for locals and once completed can be managed by them
- Improve the life and living of the people across the country, by providing them basic facilities.
- As far as possible give support to NGOs / Institutions in well articulated projects that cater to the underprivileged, poor & deprived.
- Encourage volunteering of staff for executing the planned activities.

## Scope

- Identify the right activities, define scope, look at alternatives, identify resource required, and allocate funds.
- Establish process, align with core areas, assess deployment, develop & deploy approach.

- Collect details, arrive at consensus, identify volunteers & assign responsibility, review details.
- Work within the legal framework.
- Apart from being a funding agency, carry out activities

## Why Reporting ?

The CSR Annual Report is an important document as it enlists our Social initiatives. This is the way to be transparent about our activities.

## Guideposts

Good Corporate Governance provides the foundations of good CSR by developing value-creating relationship with the stake holders. It is, therefore, important that the stakeholders are aware of the activities pursued by the company in the CSR area. Hence, this report covers the activities engaged in, during the year and the money spent.



# Objectives, Vision, Mission Statement



## CSR Objectives

“To position Kansai Nerolac as a socially active Corporate Citizen and leverage the activities in media, to gain maximum visibility for the cause and

company, involving employees through volunteering, wherever possible.”

## Vision

KNP is gaining from the positive changes triggered by the fast growing economy in India. The ‘India shining’ story is likely to continue in the years to come. Conscious of our responsibility towards the society, we stand committed to invest in neighborhood communities, more and more and improve the quality of life and inculcate a sense of well-being amongst the people, settled around.

The Corporate Vision of CSR goes like this, “To

behave fairly & responsibly contributing to sustainable economic development and improving the quality of life in the neighborhood, in the process maximizing stakeholders’ value.”

- Accountable for impact on stakeholders – work force, their family, the local community and society at large
- Improving the quality of life of the neighborhood in ways good for development.

## Mission Statement

“To contribute positively to the development of the society, by acting as a good neighbor, considerate of

others, playing the role of a good corporate citizen with passion and compassion.”

# CSR Policy

KNP will make a positive contribution to society by targeting social and cultural issues, maintaining a humanitarian approach, focus on areas in and around our factories and areas of operations.

**K**NP, is a socially responsible organization, while transacting business, will adopt fair and just means, that meet the norms of Corporate Governance.

KNP will make a positive contribution to society by targeting social and cultural issues, maintaining a humanitarian approach, focus on areas in and around our factories and areas of operations.

KNP will lend a helping hand to the society in which it operates, covering areas of health, education, preservation of environment and community development.

KNP believes that good neighbors are considerate of each other, are inter-dependent and believe in partnering at times in times of trouble.

As far as possible, KNP will encourage its employees to render support in the areas of social activities, make them participate in the CSR initiatives at the Company level and recognize their work and contribution to the society.

Most of the activities will be carried out through the GNP Charitable Trust. KNP will contribute 0.4 - 0.5% of its net profit annually, to the corpus of the Trust, in order to carry out its activities from the interest earned of the accumulated fund.



A handwritten signature in black ink, appearing to read 'H M Bharuka', with a horizontal line underneath.

**H M Bharuka**  
Managing Director

# Triple Bottom Line

CSR covers four core areas like social responsibility, business responsibility, environmental responsibility & stakeholder involvement.



The concept of “Triple Bottom line” (TBL) is catching up fast in the corporate sector, which measures overall performance of the company based on its combined contribution to economic prosperity, environmental quality and social capital. TBL focuses, not just on the economic value added, but also on the environmental and social value impacted-positively or negatively. Such reporting for the corporate will increasingly become essential in coming times. At Kansai Nerolac, our effort to publish Annual reports on CSR & Environment (ER) is a positive step taken in this direction.

The CSR covers four core areas like social responsibility, business responsibility, environmental responsibility & stakeholder involvement.

## Social responsibility

We respect human rights, work on employee welfare, protect consumers’ interest, and make community & socially responsible investments, keeping the socio-economic development in mind.

## Business responsibility

We meet statutory & legal compliances, are conscious of corporate governance obligations and invest in R&D, to offer best of the products to our customers.

## Environmental Responsibility

We believe in environmental friendly technology and practice the same. All our automotive coatings meant for painting of passenger cars and decorative product formulations are free of lead. All our factory locations work for safe disposal of hazardous solid waste & reduce the same every year. Measures for preventive & precautionary control of environment pollution are taken to minimize the pollution load. Waste reduction is strictly followed & demonstrated. We voluntarily publish Environment Report (ER), annually a practice followed for the last six years.

## Stakeholder Involvement

We propagate principles and ethical values enshrined in the organization to the stakeholders. Wherever possible, we do encourage employees to volunteer for carrying out social responsibility activities.

Ours therefore is an enlightened company which has chartered the journey of CSR in order to broaden the traditional corporate goals of profitability by adopting social trusteeship as a desirable objective. Set of policies, vision, mission is integrated in business operations & decision making processes to achieve this objective.

The CSR report presented here covers Community & Socially Responsibility activities & investments.



# Karmayog Ratings

This year the rating for KNPL has improved and we have been rated 4/5. There are only 10 companies in this bracket, out of 1000 assessed, and we share this space with some top-notch companies.

**W**ww.karmayog.org is a unique free platform for concerned citizens – for social and civic issues since June 2004. It provides a networking platform for ordinary citizens and NGO's to engage with each other and with government ,media, corporates, institutions, etc.

They had undertaken a study and rating of the 1000 largest Indian companies in 2008. This is the second CSR study and rating by them, the first one being done in 2007 for the largest 500 companies in India. This was the first-of-its-kind rating in India and the

world. In their first year study for the year FY2007-2008 KNP had been rated at 3, on a scale of 1 to 5. There were only 40 Companies forming this elite class (roughly 8%). This year the rating for KNP has improved & we have been rated 4/5. There are only 10 companies in this bracket, out of 1000 assessed & we share this space with some top notch companies like Infosys Technologies, TCS, TATA Steel, ACC to name a few. The Karmayog CSR Ratings are based on various parameters and are from Level 0 to Level 5 with level 0 being the lowest on CSR.

## For 2008-2009

Karmayog CSR Rating	(Highest)	5/5	4/5	3/5	2/5	1/5	0/5	TOTAL
No. of Companies		0	10	45	221	231	493	1000
Percentage (%)		0	1	5	22	23	49	100

KNPL's FY09 rating

## For 2007-2008

Karmayog CSR Rating	(Highest)	5/5	4/5	3/5	2/5	1/5	0/5	TOTAL
No. of Companies		0	4	40	138	89	229	500
Percentage (%)		0	1	8	27	18	46	100

KNPL's FY08 rating

# Areas of Focus

From the time we started out on the CSR journey, the focus has been on core work areas of Health, Education, Community Development & Environment Preservation.

In the current financial year, most of the activities pursued have centered around these areas with a prime focus on Health and Community Development.



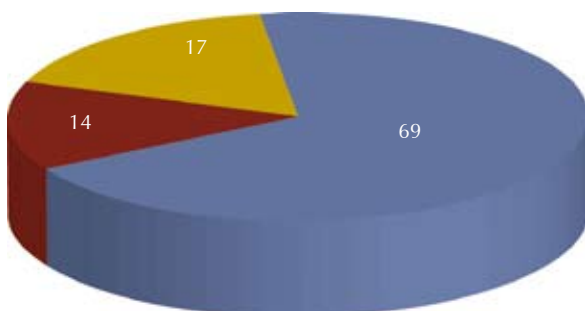
## Activities 2008-09

The CSR issues adopted for support by the company are relevant & contemporary and well supported by staff volunteers, wherever feasible. Staff volunteering is a good practice as it builds up a positive image encouraging social involvement of employees, which in turn develops a sense of loyalty

towards the organization, helping and creating a dedicated work force proud of its company. The management acts as a facilitator in promoting the activities.

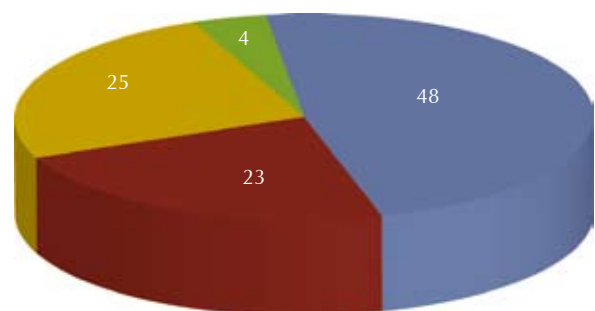
We have tried to cover variety of activities in the area chosen. The distribution of expense in areas of focus is given below in the pie chart.

% OF EXPENSE HEAD WISE  
(2007-08)



■ Health ■ Education ■ Community Development

% OF EXPENSE HEAD WISE  
(2008-09)



■ Health ■ Community Development  
■ Education ■ Environment Preservation

# How we operate



For every unit of ours we prepare a detailed Annual plan of the CSR activities to be carried out in respective areas.

The activities are evaluated for its relevance and a budget/ schedule is assigned. The plant in the scheduled month rolls out the activity by involving an agency or plans to execute on its own. Wherever required, volunteers are deployed for carrying out the activity.

The activity once completed is documented and reviewed on a quarterly basis. CC & CSR team in HR also gets proposals or identifies activities at local level and on merit decides to participate, once approved by the Trustees.

Area	Step
Focus	I Identify SR Activity
	II Define scope of activity
	III Look at alternatives
	IV Identify resource requirements/ Allocate budget
	V Get on to activity
Objective	I Establish process
	II Align with core area
	III Assess & review approaches/ deployment
	IV Plan & develop Approach
	V Deploy approaches
Process	I Collect details & assign responsibility
	II Review details
	III Team briefing
	IV Consensus on action plan
	V Direction to volunteers

# Health



## Program Vision

The objective is to support various activities towards improving and generating awareness about general health & primary health care to the general masses, and the people residing with the vicinity of our plants.

## Activities

It is a challenge to create general awareness about health issues & improving public health especially in the rural regions. It is our constant endeavor to address to the various health issues faced by the people in areas where our manufacturing units are located. Various activities are carried out to address the health related issues faced by men, women, children, senior citizens and so on. This is carried out with the help of supportive team of doctors/ NGO's within the vicinity of our plants and coordinated by our employees.

Through the various activities we aspire to educate & bring about health awareness amongst local community which will address their ignorance towards general health care.

## Activities

- Medical Camps
- Provide wheel Chairs for physically handicapped
- Provide support for Eye care centre
- Supporting institutions/ hospitals caring for patients
- Medical care facilities

Activity	Numbers	No. of persons covered
Health Camps	18	1865

Through the various activities, we aspire to educate and bring about health awareness amongst the local community and address their ignorance about general health care.

### Key Activities

#### Health Check-up camp in Haryana

Two health camps were organized for the villagers in Rewari district, where 495 patients were covered. The tests conducted at the health camp were ECG, diabetes, general health check up & ophthal. The camp was organized with a team of 4 external doctors and our employees. Awareness about the camp was created amongst the villagers through articles published in the local news papers, distributing leaflets and announcements made on public address systems



Medical Check-up at Haryana

#### Free Medical Check Up Camp in Uttar Pradesh

Free medical check up camp was organized on 12th Dec 2008, at the nearby Primary School at Nabipur, Kanpur Dehat. Local Villagers as well as school children were covered for the programme. They were checked for Blood Sugar, BP, Eyes, Teeth and general check up. The team of doctors comprised of four specialist doctors from Ganga Ram Hospital, Kanpur. The programme was inaugurated by the principal of the Primary School. She appreciated the efforts taken by Nerolac in helping out the needy and



Medical Camp at Suthani Gram



KNPL conducted Free Health Check-up Camps in the month of August'08 in 15 towns of India. The duration of each camp was 2 days per town.

in her address asked nearby industries to follow the same so that overall development of the area can take place at a faster pace. 120 villagers benefited from the camp.

#### Medical Camp

Kansai Nerolac Paints conducted Free Health Checkup Camps in the month of August'08 in 15 towns of India. The duration of each camp was 2 days per town. A total of 1250 people participated in this camp. The facilities provided were general check up of blood pressure, pulse rate, sugar and

skin related diseases. Eye & blood sugar test were also performed. All the Participants were given personal Health Check-up cards and informed about dos and don'ts to keep fit. The check-ups were conducted by certified MBBS Doctors and Eye Specialist.

#### Indian Medical Association (IMA) Chiplun, Maharashtra

IMA is a well known association of Medical Practitioners which undertakes various health activities in the form of medical check up camps, health education campaigns and health education



Medical Camp organized by Nerolac



People undergoing medical check up at the Camp



*Villagers at the Medical camp in Kanpur.*

series to focus on health of tribal women and children who are deprived of basic health facilities. The association had planned to conduct at least two health camps for tribal community in the remote areas of Khed and Chiplun taluka. Kansai Nerolac participated in this endeavor of IMA by providing financial assistance towards this activity, and also distributed Health Education Materials to the schools in the villages around Khed & Chiplun.

**Sri Shanmukhananda Fine Arts & Sangeetha Sabha,** requested for financial assistance to provide proper medical treatment to the poor & needy patients who were visiting the 'Nerolac Eye Care Centre' and the same was met. The free/subsidized medical activities, both diagnostic and operative, are targeted at the poor and low income groups.

**Medical Research Foundation, Chennai**  
Sankara Nethralaya, Chennai has been providing eye care surgeries and assistance towards eye care free of cost to the economically backward segment of the population. This year they also inaugurated Sankara Nethralay-Kolkata and kick started the Tele-Ophthalmology Project. This project would

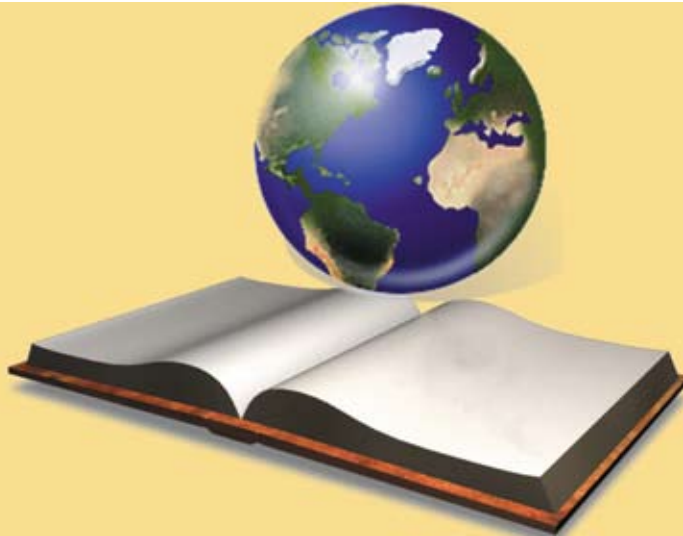
help dispensing of glasses to the people in rural areas and the first 1000 cataract surgeries free - of - cost program was also launched. Kansai Nerolac provided financial assistance to this Foundation.

**Shri Jalaram Arogya Seva Trust, Gujarat** approached us with a request for financial assistance towards purchase of a Laser Machine for their eye care department. Kansai Nerolac supported this institution towards this activity.

**Maharogi Sewa Samiti, Warora** is a society working towards the rehabilitation of leprosy patients & coordinated for some of India's most daring and prominent ecological and social programs. We provided assistance for painting of the dormitory at Baba Amte's Ashram.

**Kewalram Chanrai Hospital, Mumbai**  
Is a private hospital in Ulhasnagar near Mumbai, which caters to the local population under the management of Jaslok Hospital. As a part of the CSR activity Kansai Nerolac got associated with KC hospital to decorate the walls of the children ward and made them more playful with our Disney paint designs.

# Education



## Program Vision

**E**ducation plays an important role in the progress and development of an individual as well as of the nation. Our goal is encouraging & supporting institutions imparting education. We also try to focus on educating girl child & children residing in nearby villages in the vicinity of our manufacturing units.

## Activities

The Right to Education Bill is the legislation to notify the 86th Constitutional amendment, which gives every child between the age of 6 and 14 years the right to free and compulsory education. We realise that a lot of work needs to be done in this area, especially in rural India. Our objective is to support educational institutions and to impart education to children particularly residing in smaller areas. The goal is to work towards long term economic & social growth of the weaker sections of the society.

## Activities

- Provide infrastructure support to schools
- Providing learning equipment to schools to equip them better & enhance the learning experience of the students.
- Support to institutions for special, destitute & mentally challenged children.
- Providing uniforms, books, copies to poor deserving students
- Help foundations supporting education of the economically weaker students

Education plays an important role in the progress and development of an individual as well as of the nation. Our goal is encouraging & supporting institutions imparting education.

### Key Activities

#### **Shashi Mangalyam, Mumbai (School for children in need of special care)**

imparts education to special children, mainly belonging to under privileged section of our society and also works in multiple ways to support them. They also provide Medical & Paramedical services, psychological Testing/Counseling, psychiatric treatment as per need and many other facilities. They were raising funds for extension of their Building to accommodate more children and provide them better facilities. We provided financial support to this institute towards the building extension.

#### **OM Sairam Charitable foundation, Navi Mumbai**

Is a foundation, which is tirelessly working towards providing for education & education facilities to the children belonging to the economically weaker strata of the society of the fishermen community. We pledged a donation to support this institution in their cause.

#### **Bharitiya Samaj Sewa Kendra,Chiplun**

Is a non-political,non-profit making Organisation working in the field of Child & family Welfare. Their scope of work has been tremendously growing and hence to cater to the need for bigger space for



*Commissioned Reverse Osmosis Plant at Jawahar Novodaya Vidyalaya, Gram: Naichana*



*Equipment for Science Laboratory donated at Girls College in Kanpur*



# Education

their office & for conducting education sponsorship activities they have started construction of a new building at Chiplun. We provided them support to maintain their building.

## **Canossa special school, Mumbai**

for special children approached us with a request for providing financial assistance towards the building fund. We provided the same as it would go a long way in providing the much needed accommodation facilities to the under privileged & disabled children.

## **The Akanksha Foundation, Mumbai**

is a non-profit organization with the vision to equip all students with the education, skills and character they need to lead empowered lives. Akanksha works primarily in the field of education, addressing non formal education through the Akanksha centre and also formal education through the Akanksha Schools. They approached us with a request for donation towards maintenance and upkeep of the King George Memorial Centre, at Mahalaxmi Mumbai, which is utilized by 120 kids for learning of subjects. To make their environment conducive for learning, we extended our support.

## **Bunyad School, Haryana**

is a reputed school in Bawal providing primary-education. The institute had approached us with a request for a donation towards purchase of a photocopier machine. They were facing problems in this area since there was no photocopy facility available near the school. With this assistance provided to them we eliminated the problems they

faced towards photocopying the exam question papers and various study & educational material

## **Child development Centre, Haryana**

The school aims at providing a playful & informal learning environment to children from kindergarten to the 5th grade through early childhood educational activity oriented plays, Audio-Visual Teaching aids, Music & dance. We pledged our support by donating a Water Cooler and 29" Flat screen colour television to this centre.

## **Primary Schools, Uttar Pradesh**

We took up the initiative of distributing desks and chairs to various Primary Schools in the areas around Kanpur Dehat. Local Villagers as well as school children were present during the inaugural ceremony, which was presided over by Village Pradhan, School Principal, Staff members and the Works Manager at Jainpur. The school Principal appreciated the efforts taken up by Nerolac towards providing the basic facilities for the students, which shall go a long way in development of the students.

## **Deaf & Dumb School Akbarpur (Jainpur)**

We distributed 7 Lunch Table Sets, 1 Daisy Player and 40 Tracksuits to Deaf and Dumb School at Akbarpur on. Teachers, Staff members and Students were present during the inaugural ceremony, which was presided over by the Principal and our Works Manager, Jainpur .The Principal appreciated the efforts taken up by KNPL in providing the basic amenities for the deaf and dumb children, which motivates the morale of the students, and grooms them to become responsible citizens of the nation.



*Desks distributed to Primary School in Kanpur*



*Classroom with Desks donated by KNPL*



# Environment Preservation



## Program Vision

It is our continuous endeavor to support preservation of resources like water & the green cover and provide clean environment.

## Activities

- Tree plantation has been carried out in our plants on World Environment day
- We undertook the activity of renovating a park in Bawal.
- Lead Free Paints- KNPL has been proactively working on eliminating Lead and Mercury from paint formulations. All Architectural paints & passenger vehicle coatings have been made lead & mercury free.

## Activities

- Development of Parks
- Lead free Paints
- Tree plantation



# Community Development

Our goal is to provide basic facilities to the community settled in the vicinity so as to support and improve their basic living and thus fulfill the role of being a good Corporate Citizen.

**W**e believe that supporting activities which focus towards development of the society as a whole is essential towards building a strong & sound community. A vital part of being a good corporate citizen is giving back to the society & communities that we live & work in. Our goal is to provide basic facilities to the community settled in the vicinity so as to support & improve their basic living and thus fulfill the role of being a good Corporate citizen.

Our commitment towards sustainable development of communities reflects through the various activities that we undertake.



*Computers donated to Akbarpur Police station.*

## Activities

- Welfare of Families of Ex-Servicemen
- Drinking water facility to villages
- Senior Citizens' Out-Reach Programs
- Support deserving institution for maintenance/ repairs etc.
- Public facilities
- Support old age homes





*Barricades donated to the Haryana Traffic Police.*



*Water Filter donated to Oldage Home in Haryana.*

## Key Activities

### Armed Forces Flag Day

The Collector of Mumbai has been tirelessly working for the Welfare of the ex-servicemen & their families. We have pledged our support towards this noble cause.

### Concern India Foundation, Mumbai

is a non profit, public charitable trust that supports development-oriented organisations working with the most vulnerable people of our society in the areas of education, health, community development and the environment. We pledged a donation to this foundation & this endeavor of ours will go a long way in our achieving their aim of helping the underprivileged help themselves.

### Kherwadi Social Welfare Association, Mumbai (KSWA)

is a 80-year-old NGO, founded in 1928. KSWA has been providing uninterrupted service to the slum dwellers in the field of Education, Healthcare and Vocational Training. We have provided donation to this foundation to support them in carrying out the renovation of the Rural development & Vocational Centre situated at Wada Taluka head quarters in Thane District of Maharashtra.

### Senior Citizen's Settlement Foundation, Mumbai

works towards the cause of Elders' Home. We supported them in this cause by providing financial assistance and villagers while waiting outside the Railway Station for city buses & local transport.

### Akbarpur Police Station, Uttar Pradesh

We distributed 4 computers at Akbarpur Police Station. The Local Police Staff were present during the inaugural ceremony, which was presided over by the Circle Officer and our Works Manager. The Circle Officer appreciated the efforts taken up by Nerolac in providing the facilities for the authorities at the police station, which shall help in maintaining database, relevant information that can be accessed readily.

### Old age Home, Haryana

To provide good quality potable water & good life to the inmates of the old home, we donated a water filter & few chairs.

### Pick Up Shed, Chiplun

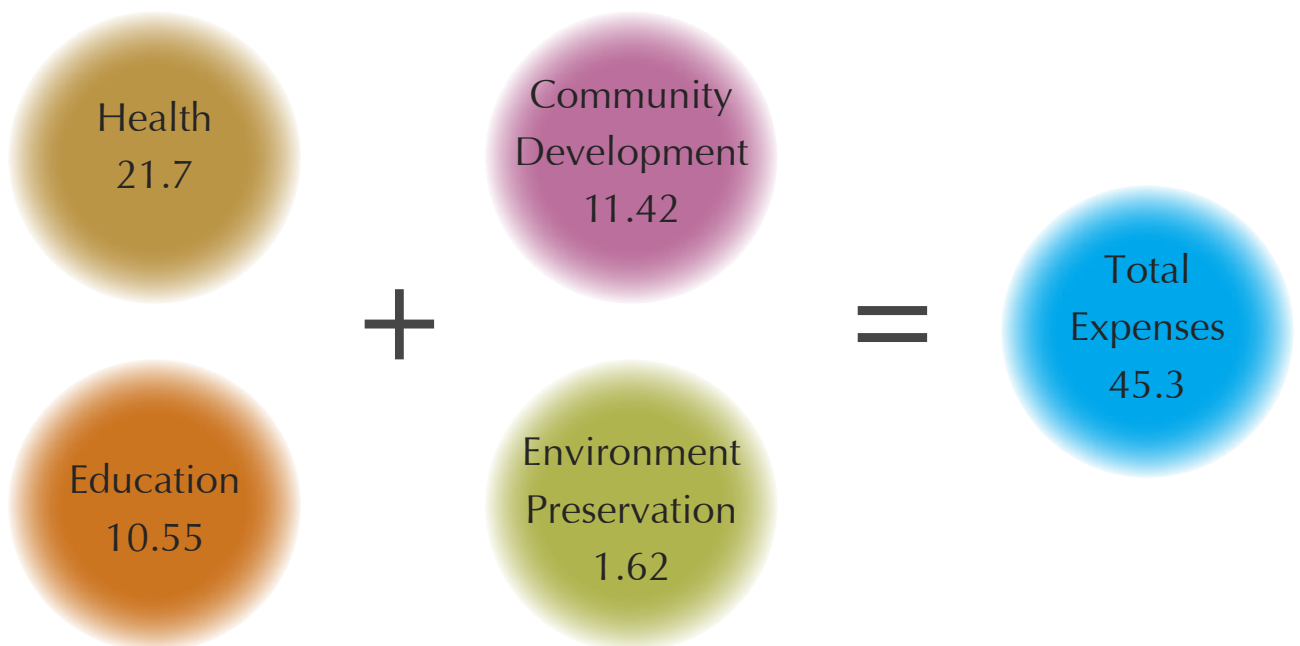
A Pickup Shed was constructed outside the Chiplun Railway Station, which is used by passengers and villagers while waiting outside the Railway Station for city buses & local transport.

# Summary of CSR expense



The summary of expenses for the year 2008-09 is provided below (Figs in Lac):

	Health	Education	Community Development	Environment Preservation	Total Expenses
Share Of Expense	21.7	10.55	11.42	1.62	45.3



## From the Vice President's Desk

“Innovations in technology are challenging organizations to offer safe products. AT KNPL, we are happy to take this direction.”

**T**ransparency about the sustainability activities is of interest to a diverse range of stake holders, which has always encouraged us to publish CSR report year after year. The practical experiences have continuously improved the reporting framework thus given credibility to our endeavors.

While meeting the present needs and not compromising on future generations to meet their needs, corporate social responsibility activities are planned and pursued with rigor. While meeting the sustainable development objectives, one of the key challenges is that it demands new choices and innovative thinking. Innovations in technology are challenging organizations to offer safe products. AT KNPL we are happy to take this direction.



**Shrikant Dikhale**

Vice President-HR





Nerolac House, Ganpatrao Kadam Marg,  
Lower Parel, Mumbai- 400013.