

NEROLAC
Colours that Care

CONTENTS

ABOUT US

Kansai Nerolac Paints Limited	06
Our Purpose & Our Vision	08
Our Swirl	09
A Journey of Building Care	10
Awards	13
Nerolac Experience Lab	16

OUR BUSINESSES

Unique & Innovative products	18
Industrial Coatings	20
Auto	22
Performance Coatings	24
Our Clients	28

R&D CENTER AND CAPABILITIES

R&D Center	30
Capabilities	33

TECHNOLOGY AND FACILITIES

Our Manufacturing Footprint	34
Information and Digital Technology	36

ENVIRONMENT, SOCIETY AND GOVERNANCE

Environment	39
Society	40
Governance	43





Kansai Paint Co. Ltd., is a Japanese, Osaka-based paint and coatings' company whose main products are automotive, industrial and decorative coatings. The company was founded in 1918. It is one of the world's top eight paint manufacturers with manufacturing sites in over 43 countries and presence in over 66 countries across the world.

In recent years, the group has been accelerating the pace of globalization and expanding its business activities throughout the world with multiple M&A and greenfield initiatives. It is among the top 5 global automotive paint companies. It has a gross sale of more than 3.9B USD and has market capitalization of 5.01 USD Billion as on 1st January 2020. Kansai Paint Co.Ltd. is also an industry leader in the research and development of new paint and coatings technologies.

THE COMPANY HAS MORE THAN 150
SUBSIDIARIES AND AFFILIATES ACROSS
THE GLOBE.

STRENGTHS OF KANSAI PAINT CO. LTD.



GLOBAL
CAPABILITIES



TECHNICAL
CAPABILITIES



DIVERSITY

KANSAI NEROLAC PAINTS LIMITED



In 1920,

GAHAGAN PAINTS AND VARNISH CO. LTD.

came into being at Lower Parel in Mumbai. One hundred years on, this paint company – now known as Kansai Nerolac Paints Ltd. – is one of the leading coatings' companies in India. It goes without saying, Nerolac also stands as one of the most trusted brands in the industry.

Right from the beginning of this century we have actively partnered with customers to embrace change wholeheartedly. We have brought beauty and durability to not just homes but also vehicles, home appliances, furniture and much more. We have made sure to be present in consumers lives in more ways than one.

This era had moments of pride with maintaining the mighty bridges and dams, adding sheen and beauty to India's first modern day car Maruti 800.

Now, it is the era of healthy home paints with low VOC and no heavy metals. Nerolac is **'Colours that Care'**.

OUR PURPOSE

Create environments for a healthy and beautiful future

OUR VISION

We design solutions that protect, inspire and touch lives everyday

A century of legacy and glory is what defines us as Kansai Nerolac.

Our focus on 'care' for our customers has led us to be a technologically superior, socially responsible and an organisation of repute.

We've made sure to be present in lives of our customers in more ways than one. From connecting people, protecting and maintaining the mighty bridges and dams, adding sheen and beauty to India's first modern day car, the iconic Maruti Suzuki 800, to ushering in an era of healthy home paints with low VOC and no heavy metals, bringing beauty and durability to not just walls but also vehicles, home appliances, furniture and more, there's a little bit of Nerolac in everyone's lives.

We look ahead with a renewed zeal to spark positive change among customers with 'care' as our core promise.



Core Values



Integrity



Customer Focus



Accountability



Respect



Entrepreneurial Mindset

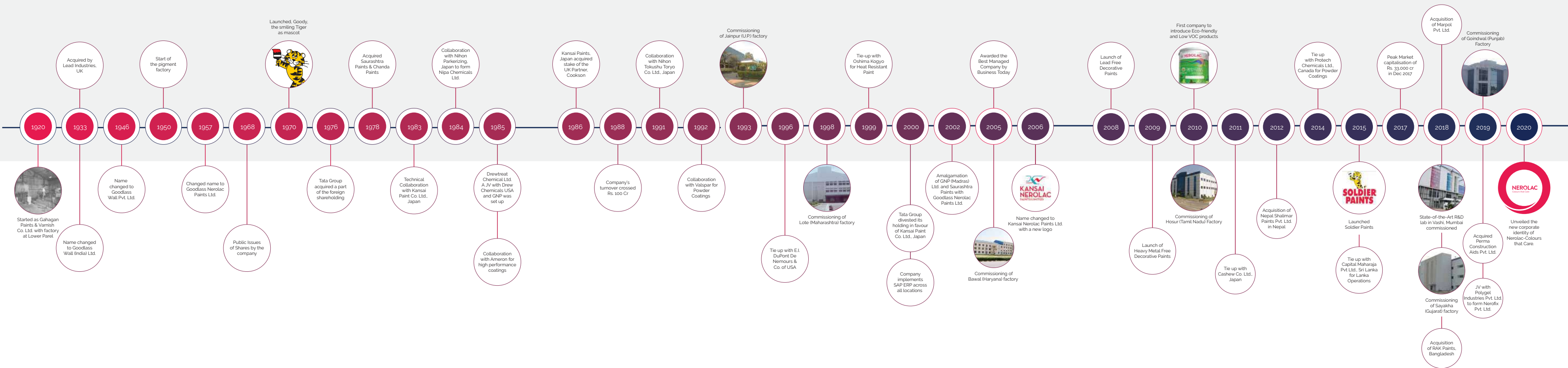


Innovation



OUR SWIRL

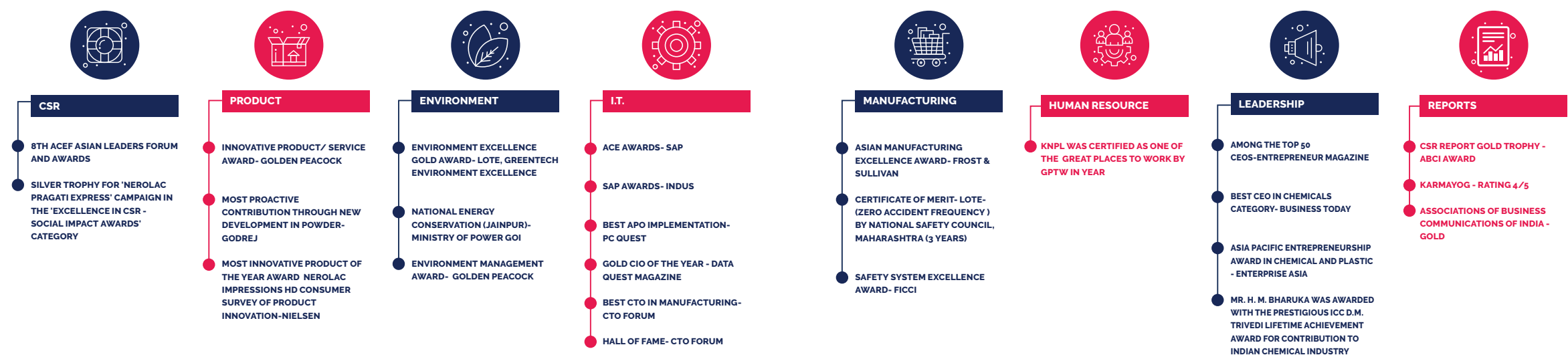
The 'Swirl' is an integral part of our identity and a living manifestation of the care that we offer in an ever-changing world. It encompasses all that we are – innovative, inventive, agile and of course, caring. A constant endeavour to create an environment of 'care' at all levels matters the most and we take pride in being '**Colours that Care**'.



AWARDS



AWARDS





NEROLAC EXPERIENCE LAB

The Nerolac Experience Lab is located at our head office in Mumbai. It is the living manifestation of our belief in creating solutions that care.

It is our prized jewel - an environment where we invite employees, partners and customers to immerse into our world of offerings. We showcase our rich legacy. We showcase how we are part of every Indian's life.

The Nerolac Experience Lab is a first-hand experience of the renaissance in the world of colour and coatings that we are ushering in.

OUR BUSINESSES

NEROLAC ALL AROUND



UNIQUE & INNOVATIVE PRODUCTS

We are constantly adding to our portfolio in lines with the evolving needs of customers across segments

DECORATIVE OFFERINGS

Our product proposition is designed to cater to the evolving needs of customers in the key segments of Decorative and Industrial.



EXCEL VIRUS GUARD



EXCEL TOP GUARD TOPCOAT



EXCEL MICA MARBLE



IMPRESSIONS HD



BEAUTY GOLD WASHABLE



EXCEL GLITTER FINISH



IMPRESSIONS ULTRA FRESH



SURAKSHA DUST RESIST

Key products shown, for full range visit our website www.nerolac.com

HYGIENE CARE



NEROLAC EXCEL MULTI SURFACE PROTECTION SHEETS



NEROLAC DISINFECTANT HWS 256



NEROLAC HAND SANITIZER

WOOD FINISHES



WONDERWOOD GLORIA



ICRO

WATERPROOFING



PERMA DAMP PROTECT EXTERIOR



PERMA NODAMP

ADHESIVES



NEROFIX AQUA SMART



NEROFIX SMART



NEROFIX SUPER



NEROFIX GOLD

SOLDIER PAINTS



EMULSION RANGE (INTERIOR & EXTERIOR)



BRUSH AND ROLLERS



FLOORCOAT



GP ENAMEL



CEMENT PUTTY

INDUSTRIAL COATINGS



Technology from:
KANSAI PAINT



AUTO

We are Leaders in Automotive Coatings in India and known for providing complete range of products and solutions for 4-Wheeler, 2-Wheeler, Commercial Vehicles and Tractor Industry.

AUTOMOTIVE COATINGS

CUTTING-EDGE TECHNOLOGY

- High Solids Base Coat Technology
- Mar Resistance Clear Coat
- Monocoat Metallic for 2 Wheeler
- Low Bake Common Painting System for Sheet Metal & Plastics

We offer comprehensive product range, technical support and service to Auto OEMs and component suppliers. We work jointly with Automotive customers to carry out various VA/VE activities like process time reduction or energy conservation.

Offerings:

Electro-deposition Primers
Intermediate Coats / Primer Surfacers
Solid and Metallic Top Coats and Clear Coats
2K Technology Products for the plastic parts
Touch-up Paints and Auto Refinish
Heat Resistant Paints
Underbody Paints and PVC Sealants

AUTO REFINISH COATINGS

Bringing back your vehicle to its original glory

After market paint required when the existing OE paint (more specifically for vehicles) is damaged and needs to be repainted to restore the original finish.

Types of Paints

- WATERBORNE
- PU
- ALKYD
- NC

Industry Trends

- Environmentally sustainable products
- Advanced Colour Matching Technologies

Products

Retan Hybrid | Cardea | Acric EZ | Perfect Match | Nerokan | Nova Plus | NAP

PERFORMANCE COATINGS

POWDER COATINGS

OUR BRAND: NEROCOAT

Offerings:

Traditional Coatings: Pure Epoxy Powders, Epoxy Polyester Powders, Pure Polyester, Poly Urethane

New Age Coatings: Super Durable Polyester, Heat Resistance Powder, Rebar Coatings, Pipe Coatings



PROTECTIVE COATINGS

Customized solutions for the unique high-technology requirements of the oil & gas industry, power infrastructure companies, chemical & fertilizer applications, etc.

Offerings:

Traditional Coatings: Epoxy Coatings, Alkyd Coatings, Polyurethane coatings, Chlorinated Rubber Coatings, Inorganic Zinc Primers

New Age Coatings: Polysiloxane Technology, Fluoro Polymer Technology, IP Net Technology



PERFORMANCE COATINGS

GENERAL INDUSTRIAL COATINGS

Range of traditional & advance solutions for various end user appications across industries such as fans, helmets, barrels, glasses and many more.

No wonder, we say –

“There’s a little bit of Nerolac in your life.”



FLOOR COATINGS

OUR BRAND: NERO FLOOR

Coatings for floors in industrial areas and medical labs

COIL COATINGS

OUR BRAND: NERO COIL

Protection of sheets, provide aesthetics for industrial shades and roofs



OUR CLIENTS

Honda Motor Company
Toyota Motor Corporation
Tata Motors
Maruti Suzuki India Limited
Nissan Motor Company
Fiat Chrysler Automobiles
Hero Motocorp
Bajaj Auto
Volvo Group
Industrial Vehicle Corporation
Ford Motor Company
Swaraj Mazda Limited
Hindustan Motors Limited
Mercedes Benz India Private Limited
Volkswagen India Private Limited
Suzuki Motor Corporation
Eicher Motors Limited
Yamaha Motor Company Limited
Mitsubishi Motors Corporation
Hinduja Group
Mahindra & Mahindra Limited
TVS Motor Company Limited





INNOVATIONS THAT CARE

The nerve center of Kansai Nerolac's cutting edge technology is the Research & Development (R&D) center. It has played a pivotal role in helping us rise as pioneers in the industry.

The R&D function takes great pride in being part of the company's exhilarating journey. KNPL was always known as the most technologically advanced & innovative company in the Paint Industry. We have been providing cutting-edge solutions to our customers, thereby, reaffirming our leadership position amongst Automotive Paint companies.

Over the past 100 years, our R&D has gone through many changes and introduced many new path-breaking technologies and created products that have delighted our customers.

The cornerstone of success of our R&D stems from our agility to respond to the customer expectations. In the automotive space, we have proved this time and again by our imprints in technologies that were first in India - such as common base coat system, 3C-1B Wet on wet painting system. These became a benchmark in the industry.

In the decorative space, we were the first to introduce low VOC products. It was a self-imposed regulation when there were no prevalent norms

existing in India. This was truly an initiative which paved the way for many companies to follow and emergence of Healthy Home paints for the first time in India. Similarly, our R&D function has driven the lead-free initiative and we were the first to declare our products with safe limits of lead and other heavy metals. Clearly, we've lived up as champions for the cause of environment and created safe products. We have also differentiated our decorative product line with new launches comprising of functional smart coatings such as formaldehyde abatement, air purifying and anti-bacterial offerings.

KNPL Technical Services teams spread across India plays an important role to support our esteemed customers and work jointly with them for product introduction, value engineering and day to day problem solving and thereby ensuring smooth and efficient process management to achieve desired output.

And yet there is a long way to go.

The coatings industry is at crossroads with legislation and sustainability on one hand and performance and deliverables on the other. Urbanization, population growth, sustainability and resource scarcity are driving major transformation in evolution of newer trends and a paradigm shift in coatings technology. It is with this backdrop that we are gearing up to approach future challenges.

Most importantly, our efforts will continue to nurture the talent pool and make our facility today to a truly global R&D.



Over 175 paint technologists with reputation to build cutting-edge technology products



State-of-the-art R&D Centre at Kopar Khairne, Vashi, near Mumbai along with mobile Laboratories at Bawal, Lote, Hosur, Kanpur and Sayakha



Thrust on product innovation by leveraging global technology available from collaborators



Competency for development of tailor-made products for customers



Expertise at continuous value engineering activity



Impeccable service to the customer to run the line trouble free



Patents awarded for select products

CAPABILITIES

OUR MANUFACTURING FOOTPRINT

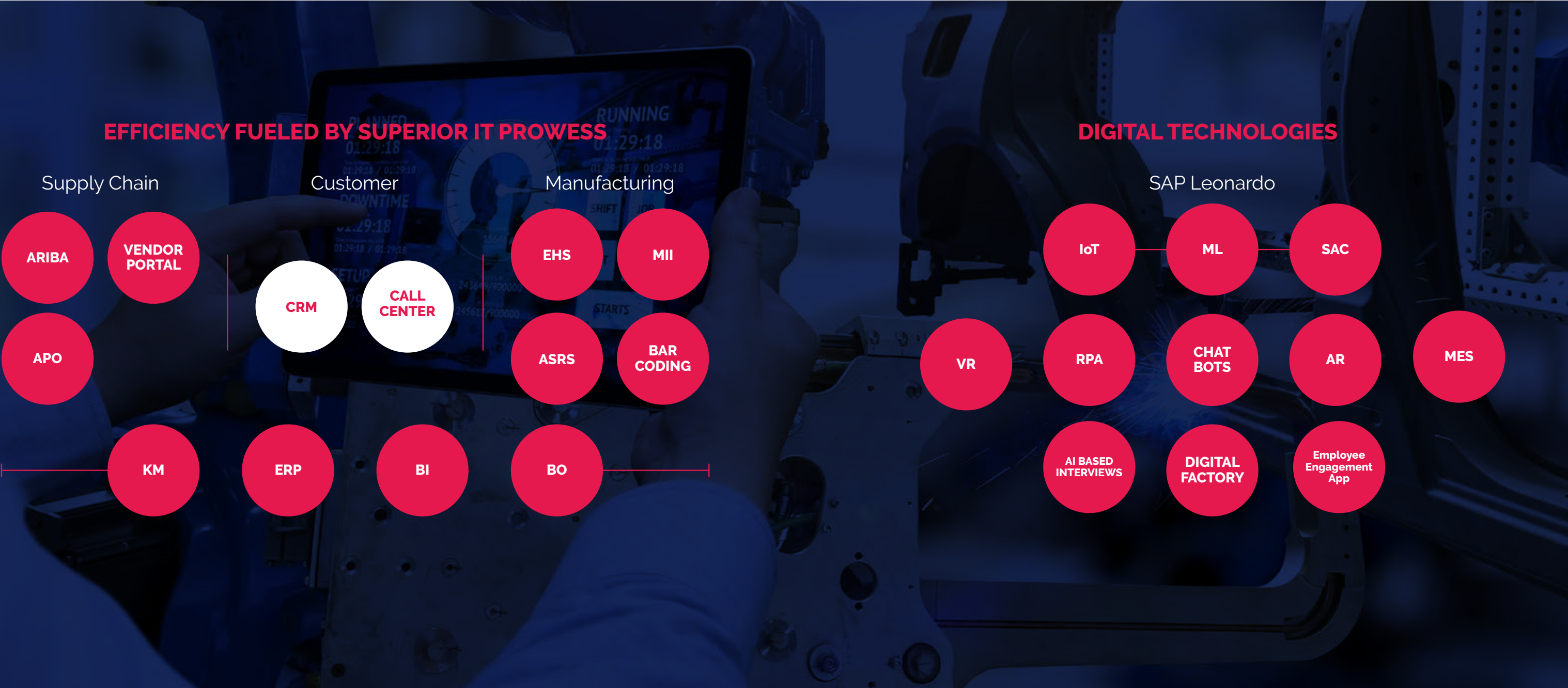


INFORMATION AND DIGITAL TECHNOLOGY

There is no denying that technology is the heart of most successful organizations. It is no different for Kansai Nerolac as we furiously innovate with technology fueling us. However, what sets us apart is our agility and the fact that we remain frontrunners in adopting new technology. Not only does it differentiate

us, but it gives us an edge to maintain our leadership status in the market.

We are proud of strong technology partnerships and technical collaborations that keep us ahead of the curve in our quest to be superior and inventive.





1. Environment

Our sustainability programs can be broadly classified under the following heads:

Water Management:

Zero Liquid Discharge across all plants through installation of Ultrafiltration (UF), Reverse Osmosis (RO) & Multi-effect Evaporator (MEE) treatment systems



Waste Management:

Hazardous Waste Reduction

Focus on Reduction at Source, co-processing, recycle and reuse schemes, etc.



Bio-Composting

Carbon Footprint:

Move towards **Carbon Neutrality**



Solar Tubes



Solar lamps



Solar panels



Solar battery chargers

Energy Management:

Shifted from **HSD to environment friendly and low-cost Solid Fuels and Bio-diesel** in boilers and for process heat generation.



Roof Top Solar Panels



Solid Fuel Boiler

Health and Safety:

Plants certified with ISO 45001 by an **International Certification Agency**



Emission Management :

Focused approach towards energy management in the Company has led to efficient energy usage and thereby reducing corresponding scope 1 & 2 Green House Gas (GHG) emissions.

2. Society

We believe in the philosophy of POSITIVE CONTRIBUTION for the development of society.

We practise this philosophy by being a good neighbour, being considerate of our stakeholders at all the levels and most importantly, we play the role of a good corporate citizen with zeal and compassion.

We proactively partner in environmental, social and economic development of communities through the use of innovative technologies, products and initiatives that go beyond normal business activities.

More so, involvement of the company's employees working at all locations in our CSR initiatives helps in creating a sense of pride.



Community Development at Rural-level

Objective: To reach to the grassroot citizens by providing basic facilities and amenities in the villages near to the plant locations / depot locations.



Preventive Health Care & Sanitation

Objective: To provide facilities that improve general health care and sanitation. This includes implementation of various initiatives and awareness sessions under "Swachh Bharat Abhiyan".



Promoting Education

Objective: To enhance educational level and to promote education in rural area.



Environmental Sustainability

Objective: To protect and preserve natural resources through various initiatives.



Nerolac Expeditions (Livelihood Enhancement Project)



The 'Livelihood Enhancement Project' engages the employees of Kansai Nerolac to train individuals across the country thereby, making them aware of painting as a career opportunity. Initiatives are undertaken to impart skill development training, including on paints and painting, to create job opportunities for unemployed youth. Having trained around 2000 people in basic painting skills, the programme continues in its efforts to reach individuals based in the most remote locations in India. It is a high-impact initiative targeted at holistic development of the entire communities and self-motivated individuals.

3. GOVERNANCE

The Company believes in abiding by the Code of Governance so as to be a responsible corporate citizen and to serve the best interests of all the stakeholders, viz., the employees, shareholders, customers, vendors and the society at large. The Company seeks to achieve this goal by being transparent in its business dealings, by disclosure of all relevant information in an easily understood manner, and by being fair to all stakeholders, by ensuring that the Company's activities are managed by a professionally competent and independent Board of Directors.



KANSAI NEROLAC PAINTS LIMITED

A SUBSIDIARY OF KANSAI PAINT CO. LTD., JAPAN

NEROLAC HOUSE, GANPATRAO KADAM MARG, LOWER PAREL, MUMBAI 400013

www.nerolac.com